

## Turnover in retail trade at the end of April 2019

17 May 2019

### Turnover in retail trade rose slightly

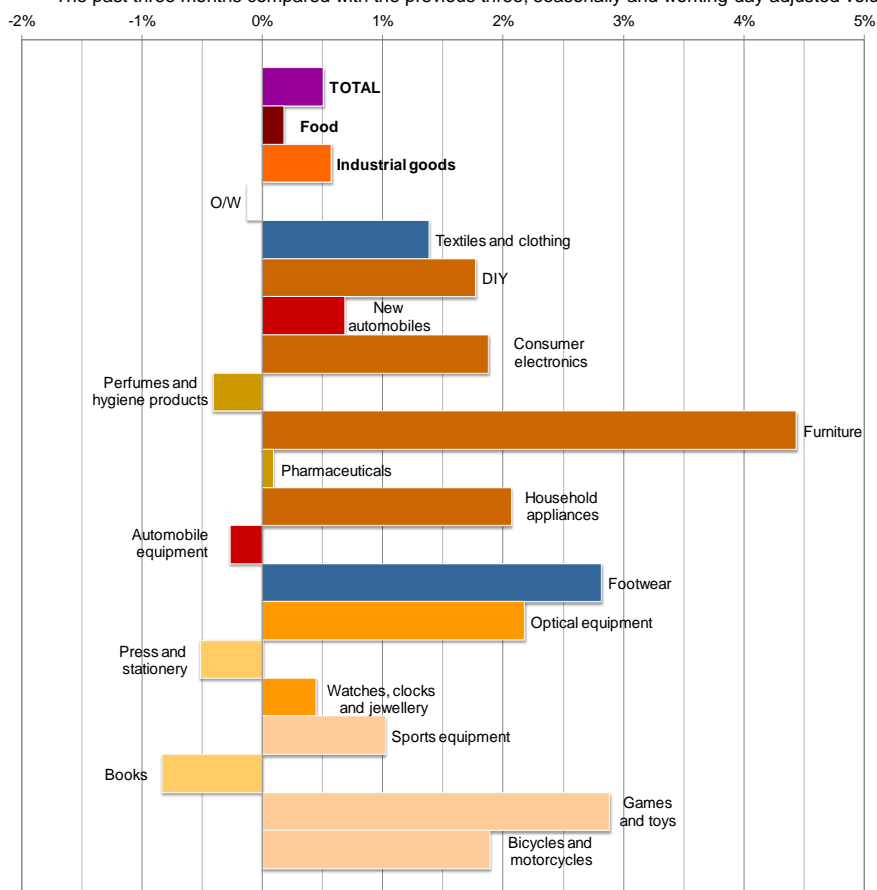
Over the past three months, turnover in retail trade rose slightly by 0.5% (adjusted for seasonal and working-day variations). Sales of industrial goods grew at a faster pace than food sales, up 0.6% and 0.2% respectively. Sales were particularly buoyant in the furniture (up 4.4%), games and toys (up 2.9%), footwear (up 2.8%) and optical sectors (up 2.2%), whereas there was a slight decline in book sales and press and stationery sales of 0.8% and 0.5% respectively. Sales at small retail stores increased by 1.0%, while those of large general retailers decreased by 0.2%, with particular reductions observed in distance sales (down 1.9%) and department store sales (down 0.8%).

In April, turnover in retail trade rose by 1.2%, mainly due to a 2.5% increase in food sales, while sales of industrial goods fell slightly by 0.3%.

In terms of distribution channels, supermarkets, hypermarkets and small retail stores reported sales growth of 2.6%, 2.0% and 1.3% respectively, but distance sales dropped significantly by 5.3%.

### Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



	Weight
Food products	43%
Industrial goods o/w	57%
Textiles and clothing	10%
DIY	7%
New automobiles	6%
Consumer electronics	5%
Perfumes and hygiene products	4%
Furniture	4%
Pharmaceuticals	3%
Household appliances	3%
Automobile equipment	3%
Footwear	2%
Optical equipment	2%
Press and stationery	2%
Watches, clocks and jewellery	2%
Sports equipment	1%
Books	1%
Games and toys	1%
Bicycles and motorcycles	1%

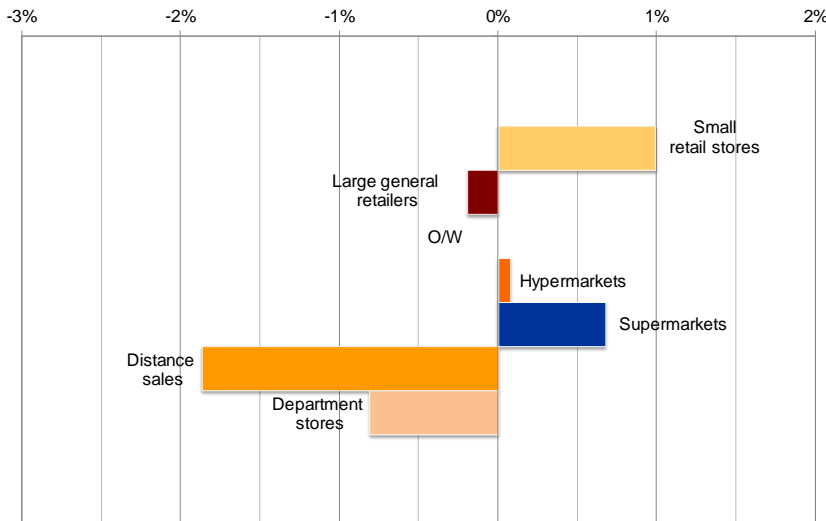
Notes :

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review : April 2019

**Retail trade by certain outlet category: Q/Q-1 change**

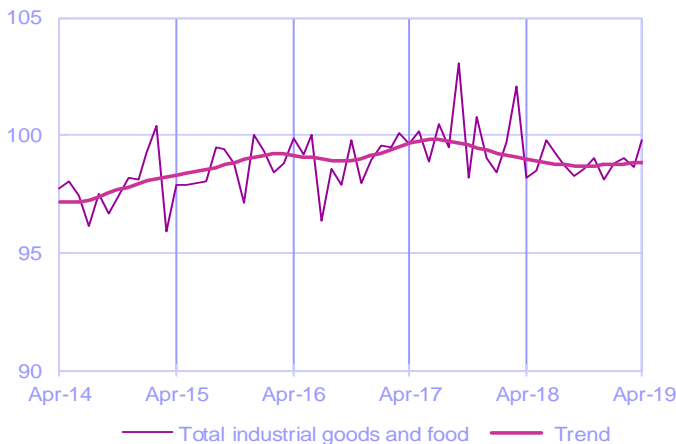
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



Large general retailers	Weight
Hypermarkets	50%
Supermarkets	33%
Distance sales	11%
Department stores	6%

**Total industrial goods and food**

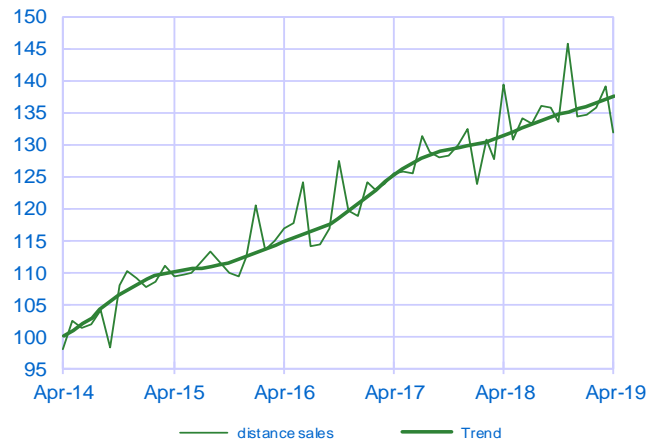
index in seasonally-adjusted volume terms (100 = 2010)



**Distance sales**

Source: Fevad and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

Notes:

- The Fevad and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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