

Turnover in retail trade at the end of January 2019

15 February 2019

Sales driven by the food sector

Over the past three months, turnover in retail trade rose by 0.1% (adjusted for seasonal and working-day variations), driven by a 0.9% increase in food sales and despite a 0.2% drop in sales of industrial goods. Automobile sales declined by 4.0%. On the positive side, sales in the footwear, consumer electronics, books and games and toys sectors improved during the period by 3.2%, 1.8%, 4.1% and 3.2%, respectively.

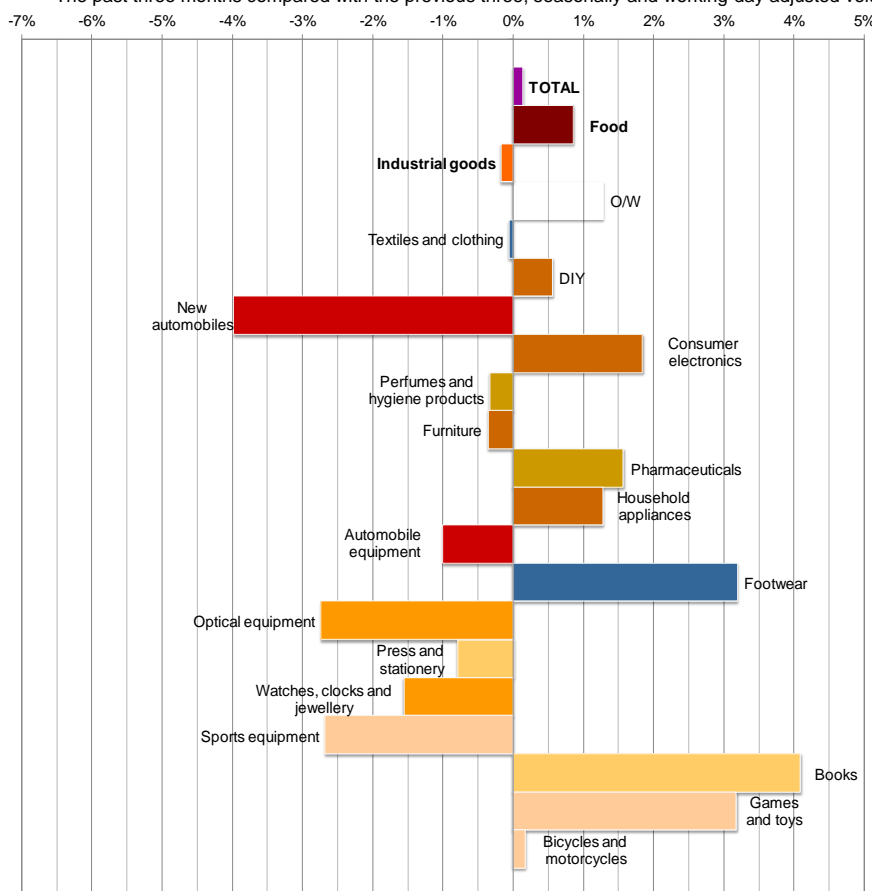
The majority of the outlet categories saw a rise in output, particularly distance sales, which grew by 2.8%. By contrast, department store sales declined by 1.0%.

In January, turnover in retail trade increased by 0.9%. The 2.2% growth in sales of industrial goods more than offset the 0.6% decline in food sales.

The small retail market was the strongest performing outlet category.

Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



| | Weight |
|-------------------------------|------------|
| Food products | 43% |
| Industrial goods o/w | 57% |
| Textiles and clothing | 10% |
| DIY | 7% |
| New automobiles | 6% |
| Consumer electronics | 5% |
| Perfumes and hygiene products | 4% |
| Furniture | 4% |
| Pharmaceuticals | 3% |
| Household appliances | 3% |
| Automobile equipment | 3% |
| Footwear | 2% |
| Optical equipment | 2% |
| Press and stationery | 2% |
| Watches, clocks and jewellery | 2% |
| Sports equipment | 1% |
| Books | 1% |
| Games and toys | 1% |
| Bicycles and motorcycles | 1% |

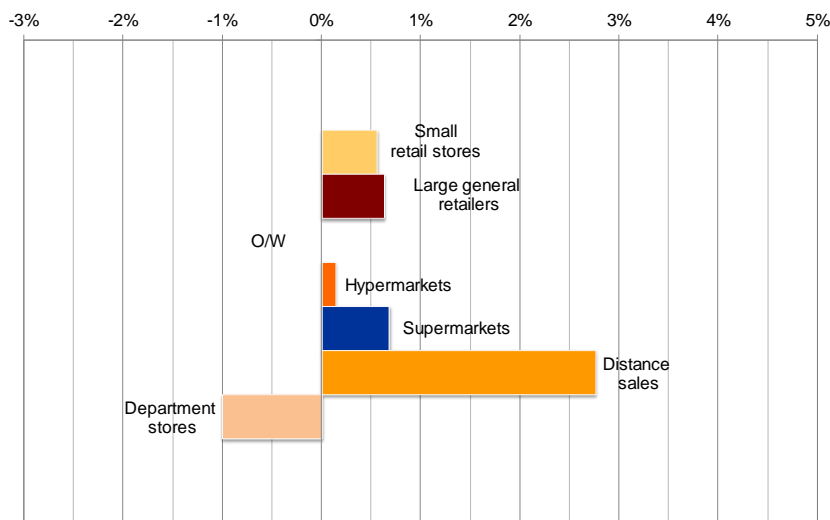
Notes :

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review : January 2019

Retail trade by certain outlet category: Q/Q-1 change

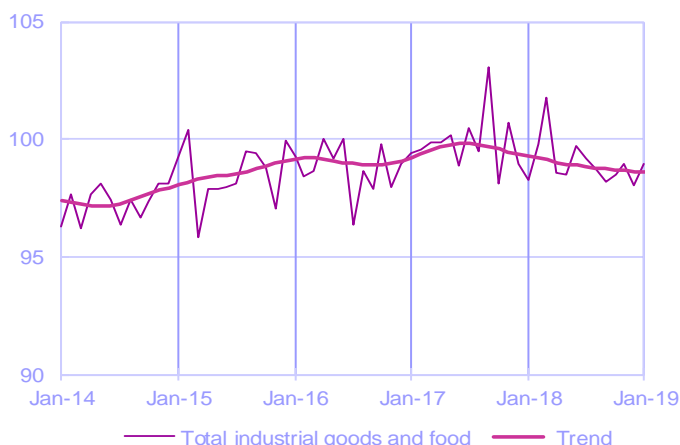
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



| Large general retailers | Weight |
|-------------------------|--------|
| Hypermarkets | 50% |
| Supermarkets | 33% |
| Distance sales | 11% |
| Department stores | 6% |

Total industrial goods and food

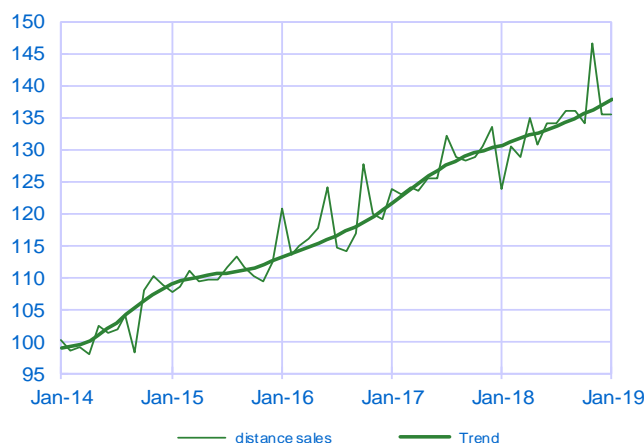
index in seasonally-adjusted volume terms (100 = 2010)



Distance sales

Source: Fevad and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

Notes:

- The Fevad and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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