

Turnover in the retail trade at the end of March 2017

14 April 2017

Turnover in retail trade picked up for the first time since mid-2016

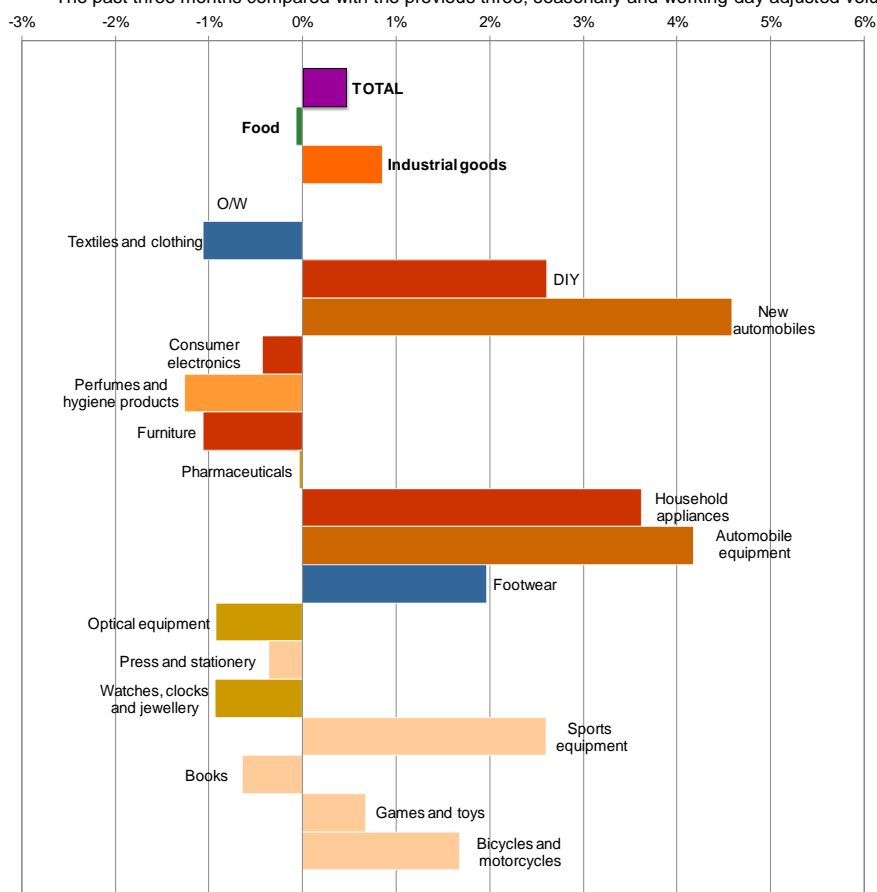
In the first quarter of 2017, turnover in retail trade rose by 0.5% (adjusted for seasonal and working-day variations), returning to its level of June 2016. Industrial goods sales increased by 0.9%, while food sales inched down by 0.1%. Car and electronic appliance sales were particularly strong, growing by 4.6% and 3.6% respectively.

Sales of small retail stores improved, thanks notably to automobile equipment sales. Sales of large general retailers rose slightly by 0.2%: supermarkets and hypermarkets were almost stable (0.1% and -0.1% respectively), whereas department store sales and distance selling increased by 2.6% and 1.1% respectively.

In March, retail trade grew by 0.8%, driven notably by the 2.6% rise in food sales. Industrial goods sales were almost flat, declining by -0.1%; automobile and clothing and textile sales were up. Sales of both small retail stores and large general retailers improved.

Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



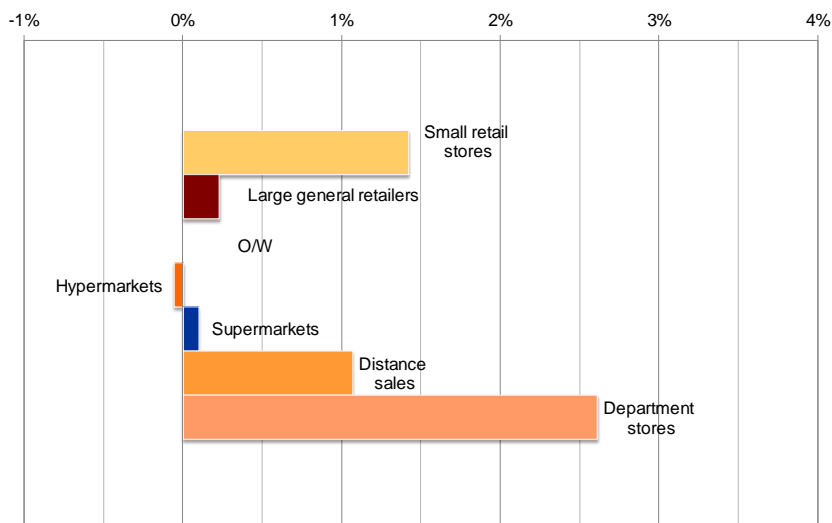
| | Weight |
|-------------------------------|--------|
| Food products | 43% |
| Industrial goods o/w | 57% |
| Textiles and clothing | 10% |
| DIY | 7% |
| New automobiles | 6% |
| Consumer electronics | 5% |
| Perfumes and hygiene products | 4% |
| Furniture | 4% |
| Pharmaceuticals | 3% |
| Household appliances | 3% |
| Automobile equipment | 3% |
| Footwear | 2% |
| Optical equipment | 2% |
| Press and stationery | 2% |
| Watches, clocks and jewellery | 2% |
| Sports equipment | 1% |
| Books | 1% |
| Games and toys | 1% |
| Bicycles and motorcycles | 1% |

Notes :

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Retail trade by certain outlet category: Q/Q-1 change

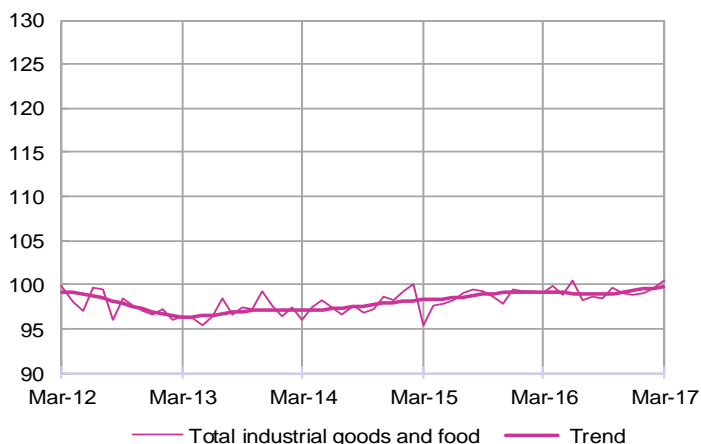
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



| Large general retailers | Weight |
|-------------------------|--------|
| Hypermarkets | 50% |
| Supermarkets | 33% |
| Distance sales | 11% |
| Department stores | 6% |

Total industrial goods and food

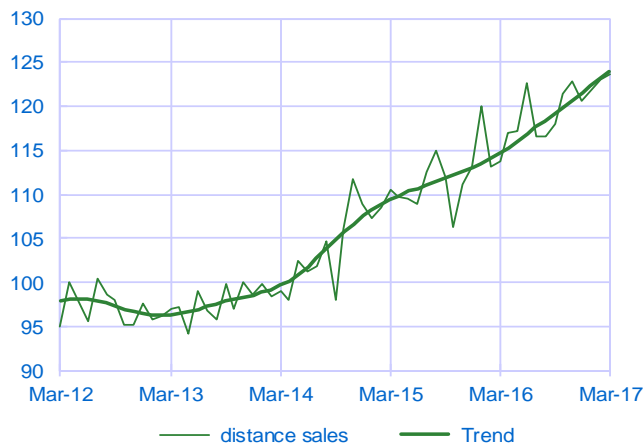
index in seasonally-adjusted volume terms (100 = 2010)



Distance sales

Source: FEVAD and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

Notes:

- The FEVAD and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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