

# Turnover in retail trade at the end of December 2017

17 January 2018

**Over the past three months**, turnover in retail trade contracted by 1.9% (adjusted for seasonal and working-day variations). Food sales declined, as did sales of industrial goods, as falls in textile and clothing, footwear and consumer electronics outweighed the robust automobile market.

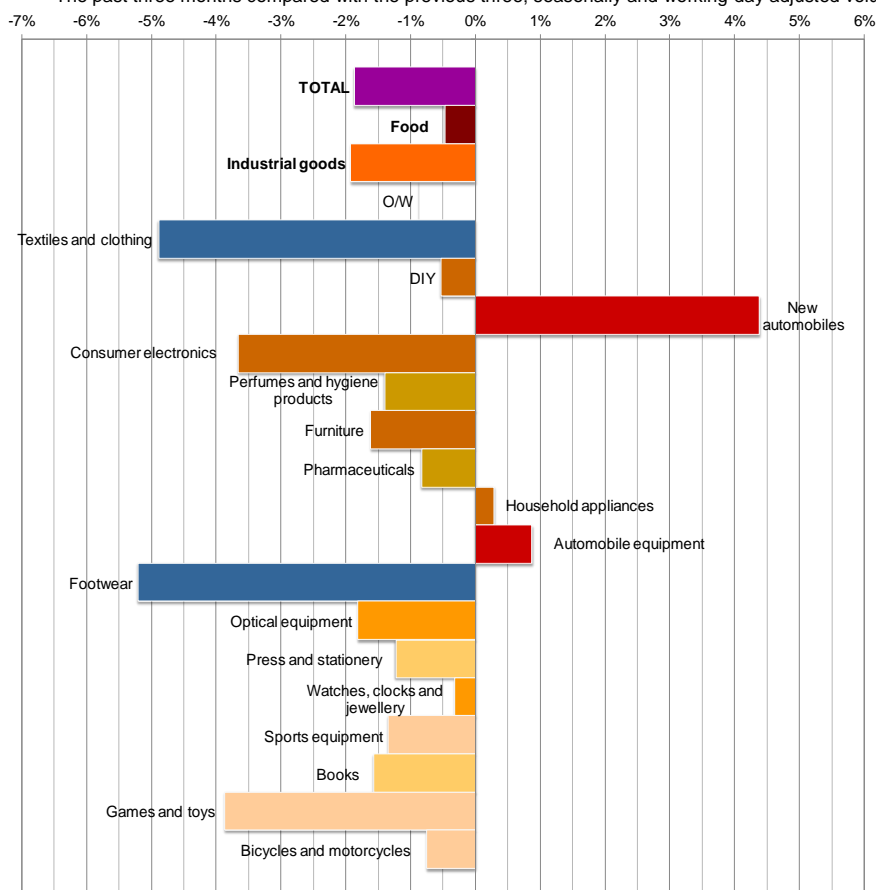
Small retail stores reported a 0.9% fall in sales. For large general retailers, the decline was more modest, at 0.5%. Lower turnover for department stores and hypermarkets was partially offset by the rise of distance selling.

**In December**, retail turnover dropped by 2.3%. Food sales edged down by just 0.3%, while sales of industrial goods fell by a sharper 2.6%, driven by declines in furniture, household appliances and consumer electronics.

Large general retailers posted a 1.2% fall in turnover, reflecting respective declines of 1.6% and 1.8% at hypermarkets and department stores.

## Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



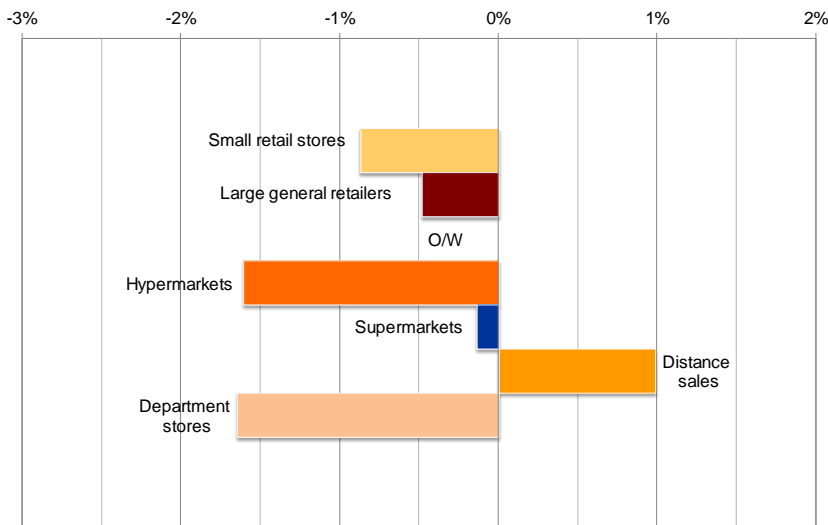
	Weight
<b>Food products</b>	<b>43%</b>
<b>Industrial goods o/w</b>	<b>57%</b>
Textiles and clothing	10%
DIY	7%
New automobiles	6%
Consumer electronics	5%
Perfumes and hygiene products	4%
Furniture	4%
Pharmaceuticals	3%
Household appliances	3%
Automobile equipment	3%
Footwear	2%
Optical equipment	2%
Press and stationery	2%
Watches, clocks and jewellery	2%
Sports equipment	1%
Books	1%
Games and toys	1%
Bicycles and motorcycles	1%

### Notes :

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

**Retail trade by certain outlet category: Q/Q-1 change**

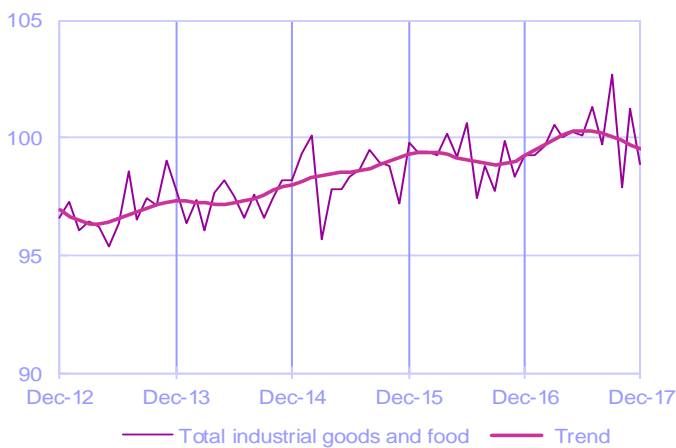
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



Large general retailers	Weight
Hypermarkets	50%
Supermarkets	33%
Distance sales	11%
Department stores	6%

**Total industrial goods and food**

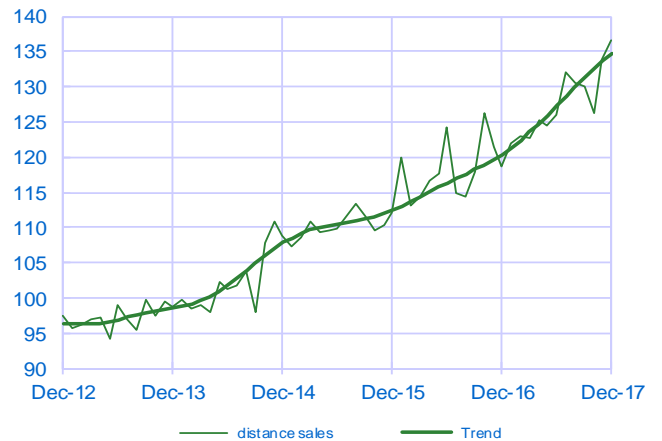
index in seasonally-adjusted volume terms (100 = 2010)



**Distance sales**

Source: Fevad and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

**Notes:**

- The Fevad and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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