Turnover in retail trade stabilised over the past three months

Over the past three months, turnover in retail trade was virtually stable, inching down by 0.1% (adjusted for seasonal and working-day variations). Food sales fell by 1.1%. Sales of industrial goods grew by 0.4%, boosted by car sales as well as perfumes and hygiene sales. Sales of footwear were down. Sales of small retail stores edged down by 0.2%, while sales of large general retailers dropped by 0.8%. Distance selling is the only mode of distribution to post an increase.

In August, turnover in retail trade was down by 1.8%. Food sales decreased by 2.4%. Sales of industrial goods were down by 1.0%, with furniture sales shrinking by 2.7%. Sales of small retail stores inched up by 0.1%, while those of large general retailers were down by 2.0%.

Total industrial goods and food sales: Q/Q-1 change
The past three months compared with the previous three, seasonally and working-day adjusted volume terms

Notes:
- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
Retail trade by certain outlet category: Q/Q-1 change
The past three months compared with the previous three; seasonally and working-day adjusted volume terms

<table>
<thead>
<tr>
<th>Large general retailers</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hypermarkets</td>
<td>50%</td>
</tr>
<tr>
<td>Supermarkets</td>
<td>33%</td>
</tr>
<tr>
<td>Distance sales</td>
<td>11%</td>
</tr>
<tr>
<td>Department stores</td>
<td>6%</td>
</tr>
</tbody>
</table>

Notes:
- The FEVAD and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology).
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

Provisional data as of the 7th working day following the month under review.

Total industrial goods and food
index in seasonally-adjusted volume terms (100 = 2010)

Distance sales
Source: FEVAD and Banque de France
index in seasonally-adjusted volume terms (100 = 2010)

For further details, see sectoral level information, methodology, publications calendar and contacts

Find the series on the website of the Bank of France in Webstat Banque de France database.

Subscription to Business surveys can be requested to 2503-DIFFUSION-UT@banque-france.fr